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UNIVERSAL BRIEFING NEWSLETTER

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Universal Briefing

Universal Briefing (UB) is a voluntary non-profit making non-governmental platform with principle focus on "Library & Information Services"; it will try to inculcate professional expertise among young professionals, develop tools and techniques to expedite the professional skills among budding generations, disseminate new knowledge through research activities, try to foster information handling skill among students, to build an atmosphere of togetherness and fraternity within society and finally advocates its belief in open education, open science and openness of knowledge.

Latest Vacancies

- Online applications are invited for the Library Attendant (Permanent Non-teaching) post at Zakir Husain Delhi College, New Delhi: Last Date 12/01/2024 For More Details Click here
- Recruitment for Deputy Librarian, Assistant Librarian, Assistant Professor & Associate Professor Post at SNDT Women's University, Mumbai: Last Date 15/01/24 For More Details Click here
- Recruitment for Librarian/Documentation
 Officer Post at National Human Rights
 Commission (NHRC), New Delhi: Last Date
 15/01/24 For More Details Click here
- Advertisement for the post of Director at Rampur Raza Library, Rampur, Uttar Pradesh: Last Date 16/01/24 For More Details Click here
- Recruitment for Library Trainee (3) Posts at Indian Institute of Management (IIM), Tiruchirappalli: Last Date 18/01/24 For More Details Click here
- Recruitment for Library Attendant Post at Shri Vishwakarma Skill University (SVSU) at Dudhola: Last Date 18/01/24 For

- Recruitment for Librarian, Deputy Librarian & Assistant Librarian Post at Central University of Odisha, Koraput: Last Date 19/01/24 For More Details Click here
- Recruitment for Information Scientist, Semi Professional Assistant, Library Assistant & Library Attendant Post at Central University of Odisha, Koraput: Last Date 19/01/24 For More Details Click here
- Recruitment for Deputy Librarian & Assistant Librarian Post at Banaras Hindu University, Varanasi: Last Date 22/01/24 For More Details Click here
- Goa Staff Selection Commission(GSSC) –
 Group 'C' Librarian Grade I & Grade II posts
 recruitment, Goa: Last Date 22/01/24 For
 More Details Click here
- Online applications are invited for the Posts of Assistant Professor at Savitribai Phule Pune University: Last date 30/01/24. For More Details Click here
- Recruitment for Librarian Post at All India Institute of Ayurveda (AllA), New Delhi: Last Date 31/01/24 For More Details Click Here



Announcement

UB-Study Circle (25th Session)

The **25th study circle** of universal briefing will take place on 23rd December at 7.30 pm. The speaker for the session was Dr. Anamika Das, Assistant Professor, Department of Library and Information Science, Netaji Subhas Open University and the President of the session was Dr. Biswajit Das, University Librarian, University of Gour Banga, Malda. The topic of the study circle was "Structuring Self-Instructional Materials for LIS Distance Education: Role of instructional Design Theory".

The speaker provided a comprehensive review of the Open Distance Learning system's pedagogy, which primarily relies on Self Learning Materials (SLM), given the limited opportunities for synchronous and direct engagement between the teacher and the students. As a founding teacher of Netaji Subhas Open University, she imparted her knowledge and experience about self-study resources. She shed light on several learning theories and instructional design theories that are associated with the learning domains in LIS education through her presentation, which was an extract of her doctoral thesis. Additionally displayed were model ODL study materials for LIS education, created by the speaker herself, that offered instructional strategies for practical practice aimed at developing proficient LIS professionals for improved services. To watch the session Click Here

UB-Study Circle (Forthcoming Notification)

The **26th study circle** of universal briefing will take place on 27th January at 7.30 pm and the speaker for the session will be Rupali Rupasmita Pradhan, Research Scholar, Department of Library and Information Science, Jadavpur University.

Universal Briefing

Retrospective Highlights

UB-International Seminar-23

Universal Briefing jointly with Narasinha Dutt College, organized a Two-Day International Seminar on "Library beyond Campus: Resurrecting Public Library Services for the Generation Next" on 4th and 5th February, 2023 at TEQIP Building Auditorium, Jadavpur University. The event was graced by a number of dignitaries and veterans from the field of Library Science and other fields including Prof. Ajay Pratap Singh, Prof. Chiranjb Bhattacharjee, Golam Mustafa, Sakil Malik, Prof. Pravakar Rath, Dr. Soma Bandyopadhyay, Smt. Kalpana Dasgupta and many others. The seminar's theme was focused on revitalization of Public Library services to keep pace with the current times. The seminar was divided into six technical sessions based on the themes - Public Library System and Services, Collection Development and related issues in the Public Library, National Education Policy/ SDGs/ Effects of Covid-19, IT and social media in the Public Library, and Green Public Library/User perceptions in the Public Library. A total of 79 papers were presented in the seminar by LIS students and library professionals. Click Here

UB-International Webinars-23

On the 10th of June 2023, the webinar titled "Protecting Content Owners' Rights: Looking through DRM Perspective" was organized by Universal Briefing, featuring three distinguished speakers who addressed crucial aspects of content protection and copyright enforcement. The central theme of the webinar revolved around safeguarding intellectual property in the digital age.





Announcement

Dr. Saptarshi Ghosh delivered a comprehensive presentation highlighting the significance of copyright laws and the strategic use of Digital Rights Management (DRM) software to protect content owners' rights against piracy. Mr. Indranil Dasgupta expanded on the practicalities of handling copyright strikes on platforms like YouTube, offering valuable insights for content creators and rights holders. Dr. Avik Roy discussed the pivotal concepts of copyleft and Creative Commons, providing a comprehensive understanding of how these concepts intersect with content protection, opening avenues for content sharing while maintaining creator rights. The collective insight of these speakers illuminated the multifaceted nature of content protection and demonstrated the comprehensive approach required to protect content owners' rights in the digital era. To watch the session Click Here

Universal Briefing organized a Two-Day International Webinar on November 20-21 on the topic "Open Educational Resources (OER): Research Perspectives". The webinar was inaugurated by Lt. Prof. Samantak Das, ex. Pro Vice-Chancellor, Jadavpur University and keynote address was delivered by Prof. Ajay Pratap Singh, Director General of The National Library, India, and Raja Rammohan Roy Library Foundation. The webinar was an extension of the October 2020 webinar "Pandemic Pedagogy: Teach-From-Home Students-At-Home," which focused on the lessons learned during the pandemic. The webinar emphasized the importance of Open Educational Resources (OER) for educators, students, and professional librarians. The webinar featured 29 papers which were presented over 6 technical sessions. The seminar winded up with a valedictory speech by Dr. N. Laxman Rao, UGC-Emeritus Fellow and Ex-Professor, Osmania University, Hyderabad. An edited book was also inaugurated, published by 'Prabha Prakashani' in collaboration with Universal Briefing, with 18 selected papers from the previous webinar. To watch the session Click Here

Universal Briefing organized a Two-Day International webinar on October 3-4, 2020. The Theme of the Webinar was "Pandemic Pedagogy: Teach from Home, Student at Home." The inaugural session was chaired by the Honourable Pro-Vice-Chancellor of Jadavpur University while the keynote address of the event was delivered by Prof. Swapna Banerjee of University of Calcutta. The Honourable Pro-VC discussed the impact of the pandemic on students' mental health. He highlighted the need for adaptability, technology integration, and equity in education systems and usage of learning management systems. Key topics covered in the webinar included the effectiveness of learner support systems, online education's SWOT analysis, student perceptions, digital divide elimination, digital humanities in libraries, mobile technology, social media communication, opinion mining, MOOCs, and open educational resources. The webinar underscored the importance of adaptability and technology integration in education. A total of 45 papers were presented in this webinar. The Valedictory Session was carried out by Dr. R. K. Ngurtinkhuma, Dean, School of Economics, Management, Information Science, Mizoram University. To watch the session Click Here.

UB-Panel discussions-20-21

During the lockdown, several panel discussions were held online, focusing on various topics such as library management, enhancing e-resource usage, and meeting knowledge needs. The first panel discussed the role of librarians in library management during lockdown, discussing precautions, sanitization, contactless services, and challenges in implementing online services. The second panel focused on rethinking library management and services post-lockdown, discussing challenges faced by librarians and strategies to address them.





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The third panel discussed the National Education Policy 2020 and its future, discussing its planning, implementation, and pros and cons. The fourth panel discussed teaching in a pandemic environment, focusing on virtual mode and online educational resources. The following panel reminisced about Dr. Prof. Bijay Pada Mukhopadhyay's contributions to the LIS field, highlighting his expertise and engagement with students. The last panel discussed Covid-19 vaccination, covering the virus's nature, incubation period, transmission modes, symptoms, quarantine period, diet, virus detection tests, precautions, safety guidelines, and social distancing. The details of the panel discussions and webinars are available on the official webpage of Universal Briefing. Click Here

UB-Workshops-22

A Two-Day National Workshop was conducted on "Koha in Academic Libraries" for students and library professionals on 2nd and 3rd April, 2022 in collaboration with and at the premises of Narasinha Dutt College, Howrah.

Dr. Sukumar Mandal, Assistant Professor, DLIS, The University of Burdwan; Dr. Samir Kumar Jalal, Deputy Librarian, Central Library, IIT Kharagpur; Dr. Tapan Barui, Assistant Professor, DLIS, University of North Bengal; Dr. Avik Roy, Librarian, Derozio Memorial College, Kolkata; Dr. Soumen Mondal, Librarian, Prasanta Chandra Mahalanobis Mahavidyalaya, Kolkata; Dr. Pronobi Porel, Librarian, Rabindra Mahavidyalaya, Hooghly joined in as the resource persons for the technical sessions. They elaborated and gave practical guidance on various aspects of Koha like acquisition, cataloguing, circulation, serial management, course reserve etc.

<u>UB-International Seminar 24 (Forthcoming)</u>

A Two-Day International Seminar on Intellectual Property Rights and the Conundrum of Information Managers Towards Creating an Open Society is going to be organised by Universal Briefing, Kolkata along with Central Library, Derozio Memorial College, Kolkata, and Open Access Bangladesh on 17-18th February 2024. At TEQIP Building Auditorium, Jadavpur University, Kolkata-32.

Full text with abstract:

31 December, 2023

Acceptance of paper intimation:

7 January, 2024

Last date of Registration:

1 February, 2024

Date of Conference:

17 - 18 February, 2024

Registration Procedure:

- 1. Authors are requested to submit manuscripts of their papers.
- 2. All manuscripts of full paper (12pt Times New Roman font size) must be submitted in MS-Word format within 3000 words only to universalbriefing@gmail.com.
- 3. The manuscripts should not be published previously (partly or in full).
- 4. Reference must be maintained by following APA Style (6th edition) format.
- The selected papers will be presented in the seminar and published in the Proceedings with ISBN.
- 6. Last date of submission of Full Text with abstract (within 200 words) is 31st December, 2023.
- 7. For Registration Fill up the Form by clicking or scanning the below QR Code
- 8. Last date of Registration is 1st February, 2024.
- 9. Notification of Acceptance / Rejection: 10 days after Submission.

For more details **Click Here**





Research Spotlight

DLIS, Berhampur University (Awarded Works 2023)

1. Thesis Title: State of Resources and services in the Medical College Libraries of Orissa and

Andhra Pradesh: A Comparative study. **Scholar's Name:** Madhabi Lata Mallick

Supervisor: Prof. K.C Panda

DLIS, Utkal University (Awarded Works 2023)

1. Thesis Title: Information Seeking and Use Behavior of Faculties in Engineering School Libraries

of Odisha.

Scholar's Name: Samir Kumar Panigrahi **Supervisor:** Prof. Puspanjali Jena

DLIS, Utkal University (Awarded Works 2022)

1. Thesis Title: Computer and Information Literacy Skills of Science Researchers in University

Libraries of Odisha.

Scholar's Name: Dillip Kumar Pattanayak Supervisor: Dr. Kailash Chandra Das

2. Thesis Title: Bibliometric Analysis of Journals Indexed in Directory of Open Access Journals

(DOAJ) from 2010-2015 with Reference to Law Discipline.

Scholar's Name: Archana Sahu

Supervisor: Prof. Puspanjali <mark>J</mark>ena niversal Briefing

3. Thesis Title: Research Productivity Of Indian Institute Of Technology (IIT) Bombay During 2006-

2016: A Scientometric Analysis.

Scholar's Name: Rasmita Mohanty
Supervisor: Prof. Puspanjali Jena

4. Thesis Title: Impact of Electronic Information Resources on Engineering College Libraries of

Orissa: A Study.

Scholar's Name: Asutosh Padhi Supervisor: Dr. Bamana Parida

DHSS, Institute of Technical Education and Research Shiksha 'O' Anusandhan (Deemed to be University) (Awarded Works 2019)

 $\textbf{1. Thesis Title:} \ \mathsf{Open\text{-}Source Software Solution for Library Management and Services: A Content}$

Based Scholarly Study.

Scholar's Name: Aswini Kumar Ray

Supervisor: Dr. D. B. Ramesh

2. Thesis Title: Mapping of Scientific Productivity and Scholarly Publishing of Six Premier IITs -A

Scientometric Study.

Scholar's Name: Banalata Pradhan

Supervisor: Dr. D. B. Ramesh





RESEARCH RECAP OF DIFFERENT UNIVERSITIES (THIS EDITION FOCUS IS ON BERHAMPUR UNIVERSITY AWARDED WORKS)

(Awarded Works 1989)

• Thesis Title: Information Needs of the cottage industries and the role of libraries in their

development with special reference to the Ganjam District of Orissa

Scholar's Name: Srikhand Mandan Pati Supervisor: Prof. Manoranjan Mahapatra

(Awarded Works 1990)

• Thesis Title: Multitype Library Resource sharing and networks: with special reference to libraries

of Orissa.

Scholar's Name: Krushna Chandra Panda **Supervisor:** Prof. C. R. Karisiddappa

(Awarded Works 1991)

Thesis Title: Library facilities, information seeking and the development of curricular activities in

secondary schools with special reference to Ganjam district of Orissa

Scholar's Name: Kailash Chandra Das Supervisor: Prof. Manoranjan Mahapatra

(Awarded Works 1994)

• Thesis Title: Syntactical relationship and expressiveness in PRECIS & POPSI: A study in the journal

literature of social sciences
Scholar's Name: Binayak Patnaik

Supervisor: Prof. Manoranjan Mahapatra

(Awarded Works 1995)

• Thesis Title: Effectiveness of Library Collection through citation analysis of doctoral dissertations

in Political science: A Case study of Berhampur University

Scholar's Name: Biswanath Panda **Supervisor:** Prof. P.S.G. Kumar

(Awarded Works 1997)

• Thesis Title: Collection Development in University libraries: policy and procedures a study of

university libraries in the state of Orissa **Scholar's Name:** Prafulla Kumar Misra

Supervisor: Prof. P. Soma Raju

(Awarded Works 2000)

• Thesis Title: Citation analysis of Ph.D. Thesis in Chemistry submitted to Berhampur University

Scholar Name: Bibhu Prasad Panda **Supervisor:** Prof. P.S.G. Kumar





Thesis Title: Information seeking Behaviour of the users of the libraries in Kendriya Vidyalayas of Bhubaneswar region covering Orissa, parts of Bihar and West Bengal Scholar Name: Prafulla Chandra Dash

Supervisor: Prof. P.S.G. Kumar

(Awarded Works 2005)

Thesis Title: State of Resources and services in the Medical College Libraries of Orissa and

Andhra Pradesh: A Comparative study Scholar's Name: Purushottam Pradhan

Supervisor: Prof. K.C Panda

(Awarded Works 2006)

Thesis Title: State of Collection Development in the CBSE Affiliated Senior Secondary School

Libraries of Orissa: An Analytical Study

Scholar's Name: Debabrata Das Supervisor: Prof. K.C Panda

Thesis Title: State of administration in major newspaper libraries in Delhi city: a study

Scholar's Name: Bino Jose

Supervisor: Prof. K. C. Panda & Dr. J. Sesagiri Rao

Thesis Title: Information Needs of Craft Industries: Special Reference to Applique Craft in Puri

Scholar's Name: Braja Kishor Dalai VCFSA

Supervisor: Dr. K. C. Das

(Awarded Works 2007)

Thesis Title: Information Resource Management of three major health science libraries of Orissa

Scholar's Name: Santosh Kumar Satapathy

Supervisor: Dr. K. C. Das

(Awarded Works 2010)

Thesis Title: Information Literacy and seeking behavior of faculty members of management institutions of Orissa with regards to use of electronic resources.

Scholar's Name: Partho Sarathi Patro

Supervisor: Dr. K. C. Das

(Awarded Works 2011)

Thesis Title: A Survey on the Resources and Services of Libraries of Film & Television Training Institutions in Maharashtra with Special reference to WWII Library, Mumbai and their utilisation by interested students, Professionals of Film Institute of Orissa

Scholar Name: Satyajit Padhi

Supervisor: Dr. R. K. Mahapatra





Thesis Title: A Database of Research Output of Berhampur University 1970-2006: An Analytical

Study

Scholar Name: K. Damayanti Patro

Supervisor: Dr. R. K. Mahapatra & S.K. Behera (Co-Guide)

Thesis Title: Information Access, Management in B. School libraries in Orissa: A Methods &

Problems in Digital Era

Scholar Name: Manoswini Patra

Supervisor: Dr. K. C. Das

(Awarded Works 2012)

Thesis Title: ICT Literacy among the information professionals of university libraries in North-

Eastern India: Current state of affairs & future potentials

Scholar's Name: Sudhir Jena Supervisor: Dr. K. C. Das

Thesis Title: Application of Information Communication Technology in Management Institutions of

Orissa and IIM, Lucknow

Scholar's Name: Prakash Gouda Supervisor: Dr. R. K. Mahapatra

Thesis Title: Application of Information Technologies in the University Library Services: A case

<mark>study of Mumbai Univ</mark>ersity <mark>a</mark>nd SNDT Women's University

Scholar's Name: Rajlaxmi Dash

Supervisor: Dr. R. K. Mahapatra

Thesis Title: Evaluation of Free Online E-Resources in Library and Information Science: A study of

their facilities and Features Scholar's Name: Km Kaushal Supervisor: Dr. R. K. Mahapatra

Thesis Title: Resource and Services in ICT Environment: A Comparative study of Law college

libraries of Orissa and National University of Juridical Science, Kolkata (West Bengal)

Scholar's Name: Ajit Kumar Panda Supervisor: Dr. R. K. Mahapatra

Thesis Title: State of Digital Library Initiatives in engineering and technology libraries affiliated

to BPUT Odisha

Scholar's Name: Mahendra Kumar Sahu

Supervisor: Dr. R. K. Mahapatra

Thesis Title: Use of Literature by Researchers in Business Administration Ph. D theses submitted to

Berhampur University during 1993-2007; A Bibliometric Analysis

Scholar's Name: Rama Krushn Charan Patro

Supervisor: Dr. R. K. Mahapatra







(Awarded Works 2013)

Thesis Title: Assessment, Awareness Raising for Information Literacy and use pattern of electronic information resources by the Post-Graduate students in Medical College libraries of Orissa

Scholar's Name: P. Dinabandhu Supervisor: Dr. K. C. Das

Thesis Title: Accessing the Quality of Information Sources and Services in University Libraries,

Orissa: Users Perception and Expectations Scholar's Name: Bhabani Prasad Pani

Supervisor: Dr. K. C. Das

Thesis Title: Information Seeking Behaviour of Science Faculties of Berhampur University and Andhra University: A comparative Study of with special reference to their Library Use

Scholar's Name: Mansri Nath

Supervisor: Dr. S. M Pati & Dr. R. K. Mahapatra (Co-Guide)

(Awarded Works 2014)

Thesis Title: IT Literacy of faculty members working in major law schools in Orissa: A Study

Scholar's Name: Bedajyoti Sahoo

Supervisor: Prof. K. C. Panda & Dr. R. K. Mahapatra (Co-Guide)

Thesis Title: Collaboration of Public libraries and literacy programme for rural development in

the tribal districts of Orissa

Scholar's Name: Bhabanikant Satapathy

Supervisor: Dr. K. C. Das

Thesis Title: Conventional to Modern Libraries: A Change roles and responsibilities of Information

professionals of the Post-Graduate College libraries under Kerala University, Kerala

Scholar's Name: Nidhi Alex M. Ninan

Supervisor: Dr. K. C. Das

Thesis Title: Information needs, Information Seeking Behaviour and use of electronic sources of Information by Research scholars and faculties in the academic and research libraries of Orissa

Scholar's Name: Jeoshnamayee Acharya

Supervisor: Dr. K. C. Das

Thesis Title: Application of Information Technology in University Libraries of Orissa: A Quality

Paradigm of Excellence

Scholar's Name: Ashok Kumar Sahu Supervisor: Dr. R. K. Mahapatra

Thesis Title: Attitude of Teachers Towards library resources and Services in Pharmaceutical

colleges/Institutions in the state of Orissa Scholar's Name: Bamudi Bijaya Kumar Patro

Supervisor: Dr. R. K. Mahapatra





(Awarded Works 2015)

• Thesis Title: University Libraries in the Information Age: Changing Needs and Changing Roles

Scholar's Name: Manoj Kumar Acharjya

Supervisor: Dr. K. C. Das & Dr. R. K. Mahapatra (Co-Guide)

• Thesis Title: Application of Information and Communication Technology (ICT) in Engineering

College Libraries of Delhi: Issues and Challenges

Scholar's Name: Aruna Kumar Sahu **Supervisor:** Dr. R. K. Mahapatra

Thesis Title: Emerging Scenario of Collection Management: A Study of Engineering College

Libraries in Odisha

Scholar's Name: Kumari Sujata Padhy **Supervisor:** Dr. R. K. Mahapatra

• Thesis Title: State of Job Satisfaction of Library and Information Science Professionals of

University Libraries of Orissa: A Case Study

Scholar's Name: Brundaban Nahak Supervisor: Dr. R. K. Mahapatra

• Thesis Title: Behavioural Citation Analysis of doctoral dissertations in environmental science

towards collection enhancement for users

Scholar's Name: Surendra Sethy **Supervisor:** Dr. R. K. Mahap<mark>a</mark>tra

• Thesis Title: Web Searching Behaviour of MBA Students of the Institutions Affiliated to BPUT in

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the state of Orissa

Scholar's Name: Nikunja Kishore Patro Supervisor: Dr. R. K. Mahapatra

(Awarded Works 2016)

• Thesis title: State of Web Based Library and Information Services for Engineering College

Libraries: An Analytical Study Scholar Name: Kankana Baishya Supervisor: Siba Prasad Panda

• Thesis title: Information Management in Medical College Libraries of Orissa with special

Reference to the Department of Community Medicine (SPM)

Scholar Name: Manoj Mishra **Supervisor:** Dr. R. K. Mahapatra

Thesis title: Use of Electronic Information Resources: Teachers approach to Library of North

Bengal University

Scholar Name: Sahana Parvin Supervisor: Dr. R. K. Mahapatra

• Thesis title: Electronic Information Seeking Behaviour of Nursing Faculties and Students in Academic and Research Institutions with special Reference to Punjab and Chandigarh: a Case

Study.

Scholar Name: Shivendra Singh Supervisor: Dr. R. K. Mahapatra



(Awarded Works 2017)

• Thesis Title: Evaluation of Advance Search Engines and their impact on Libraries: An User's Study Scholar Name: Suresh Chandra Padhy

Supervisor: Dr. R. K. Mahapatra

• Thesis Title: Faculty Approach to Electronic Information Resources: A Study with special Reference

to Institute of Pharmaceutical Sciences in the state of Orissa

Scholar Name: Sabita Manjari Biswal **Supervisor**: Dr. R. K. Mahapatra

(Awarded Works 2018)

• Thesis Title: Internet-based products, Services, Technologies and their impact on Library management in Business Management Institutes of Orissa: Challenges in a digital environment.

Scholar Name: Simanchala Behera

Supervisor: Dr. K. C. Das

(Awarded Works 2020)

Thesis Title: Research Activities in Odisha: An Analysis Based on Published Literature as reflected in SCOPUS

Scholar Name: Bijaynanda Pradhan Supervisor: Dr. R. K. Mahapatra

(Awarded Works 2021)

• Thesis Title: Intellectual Contributions and Structure of Physics Research: A Bibliometric Study of

Universal Briefing

Pramana Journal of Physics
Scholar Name: Pratibha Sharma
Supervisor: Dr. R. K. Mahapatra

• Thesis Title: Ontology on Traditional Dances of Assam for the Semantic Web with Special

Reference to the Dances of Rabha Community

Scholar Name: Kshirod Das **Supervisor:** Dr. R. K. Mahapatra

• Thesis Title: Library 2.0 Initiatives and Implications in Designing Library Websites: A Study of IIT

Library Websites in India

Scholar's Name: Sambhunath Sahoo

Supervisor: Dr. K. C. Panda

• Thesis Title: Web Credibility and Evaluation of Library Websites of Central Universities in India:

An Empirical Study

Scholar's Name: Rudra Narayan **Supervisor:** Dr. R. K. Mahapatra

• Thesis Title: Return on Investment (ROI) of Electronic Information Resources: An Evaluative study

on Selected Scientific & research Institute's Libraries in Odisha

Scholar's Name: Sidhartha Sahoo **Supervisor:** Dr. R. K. Mahapatra





Professional Development

Conferences & Seminars

- Online International Conference Organised by Sankar Polytechnic College (SPC) and San Jose State University, California (SJSU) on 06/01/2024. For more info Click Here
- One Day Seminar on "Application of Artificial Intelligence (AI) in Academic Library Services: A Contemporary Issue" on 13th January, 2024. For registration Click Here
- One Day National Conference on "Emerging Trends in Science & Technology for Sustainable Development. Date: 23rd Jan, 2024. Organized by Netaji Subhashchandra Science College, Mulchera. For more info: Click Here
- National Conference on Evidence Based Library Transformations: Quality Services for NextGen Users 2024 by Indian Institute of Petroleum and Energy. Date: 24-25 January, 2024. For more info: Click Here
- Raja Rammohun Roy Library Foundation
 (RRRLF) Sponsored National Conference on
 "Digital Transformations for Sustainable
 Libraries (NCDTSL)" from 29th to 30th
 January 2024 at Chozha Central Library,
 Central University of Tamil Nadu. For more
 info: Click Here
- Online 3rd Edition of International Conference on Knowledge Management in Higher Education Institutions (ICKHI 2024) 30th -31st January, 2024 Organized by Central Library, Manipal University Jaipur, Jointly with Central Library, King Mongkut's University of Technology Thonburi (KMUTT), Bangkok. For more info: Click Here
- The 69th ILA Annual Conference on "Building the Future: Transforming Libraries for Sustainability" will be held from 1-3 February 2024 at Gauhati University, Guwahati, Assam. For more info: Click Here

- G20 Library Summit: Uniting Nations for Knowledge, Equity, and Cultural Heritage at Ananda Rangapillai Library, Pondicherry University, Puducherry, India. Dates of the conference: 7-9 February, 2024 (Wed, Thu, Fri). For more info: Click Here
- I-KOAL 2024 International Conference on Knowledge Organisation in Academic Libraries from 15th to 16th February 2024.
 For more info Click Here
- International Online Conference 2024 on Libraries Beyond Libraries: Innovation, Inclusion, and Integration from 22nd – 24th February 2024, University of Calicut. For more info: Click Here
- Sankar Polytechnic College (SPC), San Jose State University, California (SJSU) and SALIS Society for the Advancement of Library and Information Science are proposed to organize an Online Conference on "Interdisciplinary Collaboration and Opportunities: Social Science, STEM and Information Science" from 28th to 29th February 2024. For more info: Click Here
- The Public Library Association (PLA) 2024
 Conference, April 3–5, in the vibrant city of Columbus, Ohio. For more info: Click Here
- American Library Association opens registration for the 2024 LibLearnX. LibLearnX is a four-day learning conference that invites American Library Association (ALA) members and non-members to participate in collaborative and engaging education, networking, and celebrations. For more info: Click Here
- 7th ICAL 2024 International Conference of Asian Libraries. 26-27th April, 2024. Will be organized by Akal University, Talwandi Sabo, Bathinda, Punjab

Workshops & Programmes

 DELNET New Delhi will organise regional one-day workshop on 9th January 2024 at MGM University Chhatrapati Sambhajinagar on "Transforming and Empowering Libraries, LIS Professionals and Users: Emerging Trends". For more info: Click

<u>Here</u>



Professional Development

Workshops & Programmes

- One-Day Awareness Programme on ORCID and INFLIBNET Services for Scholarly Communities on 11th January 2024: jointly organises by INFLIBNET, Gandhinagar and Anna University, Chennai at Anna University campus. For more info: <u>Click Here</u>
- One-Day Awareness Programme on ORCID and INFLIBNET Services for Scholarly Communities" on 19th January 2024 by INFLIBNET, Gandhinagar and IISER Pune in offline mode at IISER Pune campus. For more info: <u>Click Here</u>
- ICSSR Sponsored "Two Weeks Capacity Building Programme (CBP)" [16-17 January, 2024] –
 EINFOLIB For more info: Click Here
- Attachment Training Programme for Practicing Library Professionals by INFLIBNET. For more info: <u>Click Here</u>
- WebJuction, a program of OCLC Research. To find details of upcoming webinar on "switching it up!
 Creating a Video Game Collection for Your Library" and "Co-Creating Library Services for
 Transformative Impact" Click Here

Courses

- ICSSR, New Delhi Sponsored Ten Days Research Methodology Course for M.Phil./Ph.D./PDF Scholars in Social Sciences from 22nd to 31st January by Department of Library and Information Science & Department of Political Science and Public Administration, Annamalai University, Chidambaram. For more info: Click Here
- Virtual course on the topic "Academic Writing" conducted by Swayam Platform will be starting at 15th January 2024. For more info: Click Here



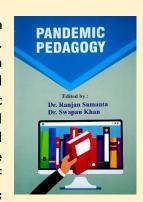


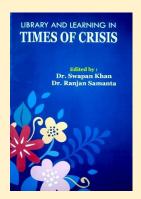


Latest Publication

UB-Own Publication

The book "Pandamic Pedagogy" was published by Prova Prakashani in collaboration with Universal Briefing in the year 2020. It was jointly edited by Dr. Ranjan Samanta and Dr. Swapan Khan. The book had informative eighteenth chapters. The outstanding contribution of authors presented an exceptional dimension on pandemic pedagogy in relation to academic library and pandemic pedagogy mainly in higher education. Thought content, practical experience and knowledge of authors would help the students, scholars, library professional and others to understand the situation of education during Pandemic and the challenge taken to overcome; teaching learning process of that situation; advancement of new technology; extension of online education and open educational resources; opportunities and threats of online education.





The book "Library and Learning in Times of Crisis" was published by Prova Prakashani in collaboration with Universal Briefing in the year 2021, edited by Dr. Ranjan Samanta and Dr. Swapan Khan. It contained seventeenth valuable research papers highlighted the role of libraries especially academic libraries and online teaching learning during the period of Global Pandemic of Covid-19. Some papers focused on Government initiatives for learners during Covid-19, effectiveness of social media for education; strength, weakness, opportunity, and threat of elearning; importance of e-resources etc. The papers helped librarian to take various steps in every aspect of library services. Overall, all papers were very informative and insightful for learners, teachers, administrators, policy makers and government.

A book was published in February 2023 by Universal briefing with the title "Open Educational Resources: Research Perspectives", comprising selected articles from the two-day International Webinar of the same title, which was organised by Universal Briefing on 20th and 21st November, 2021 at Kolkata, India. The book contains 13 selected articles on different aspects of OER including SWOT analysis, NEP, copyright and license, sustainability of OER etc., written by LIS professionals from various fields. This conference proceedings volume is edited by Dr. Avik Roy, Librarian, Derozio Memorial College; and illustrated by Avijit Naskar.



Some Recent Publication



Watch Your Words: A Writing and Editing Handbook for the Multimedia Age, by Marda Dunsky. 5th ed. Rowman & Littlefield, Nov. 2023. ISBN 9781538176351 \$60.00; pbk ISBN 9781538176689 \$24.00; ebook ISBN 9781538176368 \$19.99

Metadata Management: Tools and Workflows, by Michael Bolam and Kelsey George. Taylor & Francis Group, Dec. 2023e. ISBN 9780367536381 \$155.00e

Media Backends: Digital Infrastructures and Sociotechnical Relations, ed. by Lisa Parks, Julia Velkova, and Sander de Ridder. Illinois, Dec. 2023. ISBN and price not yet set







Latest Publication



Current Biography Yearbook (2023). 84th ed. H. W. Wilson, Dec. 2023. ISBN 9781637005156 \$199.00

Discovering the Future of Data Storytelling: Key Technologies and Innovations, ed. by Mohammad Daradkeh. IGI Global, Nov. 2023. ISBN 9781668494417 \$270.00; pbk ISBN 9781668494424 \$205.00; ebook ISBN 9781668494431 \$270.00





Principles of Cybersecurity. Salem, Feb. 2024e. ISBN 9781637007501 \$165.00; ebook ISBN 9781637007518 \$165.00

Handbook of Artificial Intelligence at Work: Interconnections and Policy Implications, ed. by Martha Garcia-Murillo, Ian MacInnes, and Andrea Renda. Edward Elgar, Dec. 2023e. ISBN 9781800889965 \$255.00e; ebook ISBN 9781800889972 \$255.00e





The Rowman & Littlefield Handbook on Workplace Diversity and Stratification, ed. by Tsedale M. Melaku, Angie Beeman, and Christoph Winkler. Rowman & Littlefield, Nov. 2023. ISBN 9781538144374 \$140.00; ebook ISBN 9781538144381 \$133.00

Handbook on Leadership in Education, ed. by Philip A. Woods, Amanda Roberts, and Meng
Tian. Edward Elgar, Nov. 2023. ISBN 9781800880412 \$330.00e; ebook ISBN
9781800880429 \$330.00e





Plunkett's Cybersecurity, Digital ID & Online Fraud Industry Almanac (2023): Cybersecurity, Digital ID & Online Fraud Industry Market Research, Statistics, Trends and Leading Companies, by Jack W. Plunkett, ed. by Jack W. Plunkett, Plunkett, Mar. 2024e. pbk ISBN 9781647880316 \$399.99; ebook ISBN 9781647885250 \$399.99

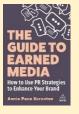
Plunkett's Artificial Intelligence (AI) & Machine Learning Industry Almanac (2023): Artificial Intelligence (AI) & Machine Learning Industry Market Research, Statistics, Trends and Leading Companies, by Jack W. Plunkett, ed. by Jack W. Plunkett. Plunkett, Jan. 2024e. pbk ISBN 9781647880231 \$399.99; ebook ISBN 9781647885151 \$399.99





The Use of Artificial Intelligence in Digital Marketing: Competitive Strategies and Tactics, ed. by Sandrina Teixeira and Jorge Remondes. IGI Global, Nov. 2023. ISBN 9781668493243 \$250.00; pbk ISBN 9781668493250 \$190.00; ebook ISBN 9781668493267 \$250.00

The Guide to Earned Media: How to Use PR Strategies to Enhance Your Brand, by Annie Pace Scranton. Kogan Page, Aug. 2023. pbk ISBN 9781398611054 \$17.99







Trends on Tech

Useful Al Tools

Replika- It is a personal Al companion and friend. Unlike other chatbots, this tool aims to create a more meaningful and empathetic conversation experience. It was developed by Eugenia Kuyda while she was working at a tech company called Luka, and is designed to utilize Al algorithms to simulate human-like conversations and build personalized relationships with its users.

Replika's main goal is to provide emotional support and companionship. It encourages users to express their thoughts, feelings, and experiences openly while providing a non-judgmental and safe space for self-reflection. It uses deep learning techniques to learn from its conversations with users and develop a better understanding of their personalities, interests, and preferences.

One of the unique aspects of Replika is its focus on mental well-being. It offers a "listening ear", engage in conversations about emotions, and even provides guided activities for relaxation and stress management. It aims to be a supportive presence in the lives of its users, offering comfort, encouragement, and motivation.

Another unique aspect of this Al chatbot is its customization features, which allow users to design it to their liking. Users can give it a name and choose the gender and appearance of their Replika companion for a more personalized touch. Interaction can be made more engaging and entertaining by exploring the different conversation modes it provides such as Role Play and Storytelling. Replica provides emotional support and companionship. It focuses on fostering a meaningful connection and promoting mental well-being, offering empathy, understanding, and guidance. To know more <u>Click Here</u>

Landbot- Landbot is a chatbot platform that allows businesses and individuals to create interactive and conversational chatbots without requiring any prior coding knowledge or experience. It enables users to design chat-based interfaces that can be integrated into websites, messaging apps, and other digital platforms.

It offers an intuitive drag-and-drop interface that makes it easy for users to build chatbot conversations and customize the appearance and behavior of their bots. There is also a wide range of templates and pre-built components that users can leverage to create different types of chatbots, including lead generation bots, customer support bots, and interactive surveys.

Landbot's chatbots can provide information, collect user data, qualify leads, and guide users through specific processes. The platform allows for real-time monitoring and analytics, enabling developers to track performance metrics and gain insights into user interactions.

It also supports multilingual capabilities, making it possible to create chatbots in different languages and cater to a global audience. This allows users to reach their audience through preferred channels and seamlessly manage customer interactions. To know more <u>Click Here</u>

Miscellaneous Info on Tech

- Artificial intelligence 'Gandhipedia' was inaugurated today to convey ideals and works of Father
 of the Nation Mahatma Gandhi to the public. 'Gandhipedia' inaugurated at the mini auditorium of
 Science City, Kolkata. For more <u>Click Here</u>
- Gemini Google's new Al technology could be smarter than OpenAl's GPT-4. For more <u>Click Here</u>
- 6 Free courses on generative Al offered by Google, Harvard, and others. For more <u>Click Here</u>
- Microsoft's Seeing Al app for low-vision and blind users comes to Android. For more <u>Click Here</u>
- You can beautify and customize your Koha staff login page. To watch steps Click Here





Social Media News

Miscellaneous Info from several media

- <u>Classify</u> is an experimental classification web service of OCLC, is being discontinued on 31 January 2024.
- 100 years back, Dr. S.R. Ranganathan took charge of the Madras University Library at 4 p.m. on Thursday, January 4, 1924, as the first ever librarian of the university.
- State Library Planning Committee meeting of Tripura organized under the Chairmanship of Dr.Manik Saha. Hon'ble CM & Prof. B. V. Sharma, Director General, RRRLF discussed the roadmap in respect of optimum development of Public Libraries in the State.
- The National Library of India organized the Clean Toilets Campaign on 23.12.2023, to create
 awareness among the public to use toilets instead of urinating or nature's call in the open. The officials
 and Security and Conservancy Team cleaned the public toilet at Kidderpore (under KMC) area for joining
 in the nation-wide campaign.
- Group Chairman of Assam Daily Newspaper 'Pratidin' Mr. Jayant Barua handed over the Braille version
 of "Hemkos Dictionary", translated into Assamese language, to the Director General of the National
 Library on 30.11.2023
- Witness the extraordinary revival of India's ancient heritage and cultural sites. <u>Check</u> out the image for a closer look at the details and be part of this cultural renaissance.
- Sharon Memis became new Secretary General of IFLA. She has previously held senior positions at the National Library of South Africa, the University of Cape Town, Information and Documentation (FID). For more <u>Click Here</u>

Universal Briefing

Special Report under GLAM

Danish Heritage: Serampore College



For nearly a century, Denmark held sway over Serampore, leaving an indelible mark on the town. This period of influence is reflected in the hidden gems that adorn the area, embodying a unique blend of old Bengal and European culture. Recently, through collaborative efforts between the West Bengal government and the National Museum of Denmark, neglected historical buildings and cultural heritage have undergone restoration.

Serampore College is a well-known educational institution located in West Bengal, India. Established in 1818, it holds the

distinction of being one of the oldest colleges in the country. The college is affiliated with the University of Calcutta and offers a diverse range of undergraduate and postgraduate programs across various disciplines, including arts, science, and commerce. With a rich history and heritage, Serampore College has played a significant role in shaping the academic landscape of the region. It has consistently strived for academic excellence and has produced notable alumni who have excelled in various fields. The college campus is equipped with modern facilities and resources to support the overall development of its students. It fosters a conducive learning environment, encouraging students to engage in both academic and extracurricular activities. 200years old Serampore College is known for its commitment to promoting cultural and ethical values alongside academic pursuits. It continues to be a respected institution, contributing to the intellectual and cultural growth of the community it serves.



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