

Registration Procedure

- Authors are requested to submit manuscripts of their papers.
- All manuscripts of full paper (12pt Times New Roman font size) must be submitted in MS-Word format within 3000 words only to universalbriefing@gmail.com.
- The manuscripts should not be published previously (partly or in full).
- Reference must be maintained by following APA Style (6th edition) format.
- The selected papers will be presented in the seminar and published in the Proceedings with ISBN.
- Last date of submission of Full Text with abstract (within 200 words) is 31st December, 2023.
- For Registration Fill up the Form by clicking or scanning the below QR Code
- Last date of Registration is 1st February, 2024.
- Notification of Acceptance / Rejection: 10 days after Submission.

Registration Fees and Payment Procedure

Registration fees

LIS and other Professionals/Research Scholars/others: Rs.1000

Students: Rs.500*

(*Students would have to upload their identity card in support of their studentship details)

(Participants are requested to take screenshot of their payment details and fill out the registration form with in the stipulated date mentioned above)

Mode of Payments

Direct cash deposit Direct deposit to bank account Electronic fund transfer **PhonePay** Google Pay / PayTM DD / Cheque

The Registration fee is non-refundable Beneficiary name: Atanu Das

Banking details

Bank name: State Bank of India (Baroda Park Branch) Account no: 33924868780 IFSC: SBIN0009470 MICR: 700002191 UPI: ad310@sbi





Important Dates

Full text with abstract:

Acceptance of paper intimation:

Last date of Registration:

Date of Conference:

31 December, 2023

7 January, 2024

1 February, 2024

17 - 18 February, 2024

About the Seminar

In an era where information flows like a river, Intellectual Property Rights (IPR) have taken center stage as a critical element of the modern knowledge-based economy. The delicate balance between protecting innovation and fostering a free exchange of ideas has led to a conundrum that information managers are grappling with. The recent seminar, "Intellectual Property Rights and the Conundrum of Information Managers Towards Creating an Open Society," brought together thought leaders, legal experts, and information professionals to dissect this complex issue. The seminar on "Intellectual Property Rights and the Conundrum of Information Managers Towards Creating an Open Society" shed light on the challenges and opportunities facing information managers in today's information-driven world. Striking the right balance between IPR protection and openness is a complex task that requires nuanced approaches and a collaborative mindset. As the digital landscape continues to evolve, the role of information managers in shaping an open society remains pivotal, and they must navigate the IPR conundrum with wisdom, integrity, and innovation.

About the Universal Briefing

Universal Briefing (UB) is a voluntary non-profit making non-governmental platform with principle focus on "Library & Information Services"; it will try to inculcate professional expertise among young professionals, develop tools and techniques to expedite the professional skills among budding generations, disseminate new knowledge through research activities, try to foster information handling skill among students, to build an atmosphere of togetherness and fraternity within society and finally advocates its belief in open education, open science and openness of knowledge. In our pursuit of knowledge and progress, we embark on a relentless journey of exploration, conducting extensive research activities to uncover and disseminate new insights that illuminate the path to enlightenment. Our dedication extends to empowering students with the indispensable skill of information handling, empowering them to navigate the vast sea of information with confidence and competence.



Retrospective Highlights

- Universal Briefing organized a Two-Day International Seminar on "Library beyond Campus: Resurrecting Public Library Services for the Generation Next" in collaboration with Narasinha Dutt College on 4th and 5th February, 2023. The seminar was focused on revitalization of Public Library services to keep pace with the current times.
- On the 10th of June 2023, the webinar titled "Protecting Content Owners' Rights: Looking through DRM Perspective" was organized by Universal Briefing, featuring three distinguished speakers who addressed crucial aspects of content protection and copyright enforcement.
- Universal Briefing organized a Two-Day International Webinar on November 20-21 on the topic "Open Educational Resources (OER): Research Perspectives". The webinar was inaugurated by Lt. Prof. Samantak Das, ex. Pro Vice-Chancellor, Jadavpur University and keynote address was delivered by Prof. Ajay Pratap Singh, Director General of The National Library, India, and Raja Rammohan Roy Library Foundation.
- Universal Briefing organized a Two-day international webinar on October 3-4, 2020. The Theme of the Webinar was "Pandemic Pedagogy: Teach from Home, Student at Home." The inaugural session was chaired by the Honorable Pro-Vice-Chancellor of Jadavpur University while the keynote address of the event was delivered by Prof. Swapna Banerjee of University of Calcutta.
- A Two-day national workshop was conducted on "Koha in Academic Libraries" for students and library professionals on 2nd and 3rd April, 2022 in collaboration with and at the premises of Narasinha Dutt College, Howrah.
- Universal Briefing has successfully conducted its monthly Study Circle for 23 consecutive sessions. Each Study Circle is streamed live on YouTube and hosted via Google Meet, where esteemed speakers delve into various research topics, sharing valuable insights and essential information.
- During the lockdown, several panel discussions were held online, focusing on various topics such as library management, enhancing e-resource usage, and meeting knowledge needs. The first panel discussed the role of librarians in library management during lockdown, discussing precautions, sanitization, contactless services, and challenges in implementing online services. The second panel focused on rethinking library management and services post-lockdown, discussing challenges faced by librarians and strategies to address them. The third panel discussed the National Education Policy 2020 and its future, discussing its planning, implementation, and pros and cons. The fourth panel discussed teaching in a pandemic environment, focusing on virtual mode and online educational resources.





About Derozio Memorial College

Derozio Memorial College was set up in 1996 with spontaneous co-operation of local inhabitants and the sustaining effort of the chairman and members of Rajarhat-Gopalpur Municipality. The college was named after Henry Louis Vivian Derozio the doyen of 'Young Bengal Movement' and the first Anglo-Indian Poet of the 19th Century. The college got affiliation from UGC in the year 2004 under section 2(f) and 12(b). The college has been assessed by the National Assessment and Accreditation Council (NAAC) in April, 2005 with Grade "B" and in 2016 (2nd cycle) with "B+". Sprawling over a huge campus about 2.5 acres, the two storied college building with a beautiful garden in front, houses about 4500 students in Arts, Science and Commerce Streams having honors in almost all subjects. The teachers of the college strive collectively for all round excellence of the college. We are proud to announce that Derozio Memorial College has been selected as one of the 13 colleges in West Bengal and among 200 colleges in India where the community college scheme, newly introduced by Ministry of Human Resource and Development, Govt. of India will be implemented as a pilot case from the academic session July, 2013. The fully Koha (LMS) automated Central Library of the institution is the centre of attraction of the students, teachers, and non-teaching staff of the college. It comprises different sections such as Circulation Section, Teachers' Study, Journal & Newspaper Section, New arrival Section, Reading and Reference Section etc. The library of the institution makes its appearance on the social networking sites such as Facebook and Twitter with the name "Library of DMC". The Central Library provides Ex-student Membership facilities in which ex- students of the college can access the collection of the Central Library.

About Open Access Bangladesh

Open Access Bangladesh started its journey on February 17, 2017 with a vision to work as a platform for advocating open access, open data, and open education in Bangladesh. During its two- and half-year journey, Open Access Bangladesh gained the strength of solidarity as an organization working to promote openness in scholarly works by organizing events, workshops, and seminars. Some programs worth mentioning arranged by Open Access Bangladesh are – 'Workshop on Open Access-A useful tool for education and research', 'OpenCon 2018 Dhaka', 'Learn Research with Fun' among others. The mandate of Open Access Bangladesh is to popularize open access in Bangladesh through the engagement of scholarly community. Open Access Bangladesh will continue its endeavors in spreading open access awareness through open access carnivals, scholarly meetings, and international seminars, by publishing articles on open access in Bengali for more effective impact.



Theme and Subthemes

Theme:

Intellectual Property Rights and the Conundrum of Information Managers Towards Creating an Open Society

Sub themes:

A. Fundamentals of IPR

i. Copyright, patent, trademarks, industrial designs, GI, trade secrets and other related issues

ii. Problems in implementation of different IPRs

B. IPR and the Role of Public Libraries

iii. Copyright issues in public libraries

iv. Role of public library associations

C. IPR and Traditional Knowledge

v. IPR and local knowledge preservation

vi. IPR and traditional cultural expressions

vii. Documentation and management of cultural heritage

D. Global Scenario of IPR

viii. Role of different international organizations

ix. Nascent global level researches on IPR

E. National Scenario of IPR

x. Government initiatives towards IPR in India

xi. non-governmental endeavors to implement IPR

xii. State-of-the-art scenario of IPR in India

F. IPR in Health Industry and role of health libraries

xiii. Copyright of health information

xiv. Open access of medical research data

xv. Patent in health industry

xvi. IPR of pharmaceutical industry

xvii. Health informatics and IPR

G. IPR and Green Revolution

xviii. Sustainable libraries in IPR context

xix. Nascent trends in WPO Green





Theme and Subthemes (contd.)

H. IPR and Open Society

xx. Open society

xxi. Open culture and GLAM

xxii. Open data

xxiii. Open science

xxiv. Creative Commons and open licenses

xxv. Copyleft etc. and related issues

I. IPR in Social Media Contexts

xxvi. Copyright issues in different social media platforms such as Facebook, Instagram, YouTube, WhatsApp etc.

J. Case Studies of IPR Implementations

xxvii. Practical aspects of IPR

xxviii. Legal issues, court proceedings etc. of IPR in India and abroad

Organizing Committee

President

Dr. Saikat Mondal, Teacher-in-Charge, Derozio Memorial College, Kolkata

Seminar Director

Professor (Dr.) Udayan Bhattacharya, Professor, DLIS, Jadavpur university, Kolkata.

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Organizing Committee (contd.)

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Mr. Ananda Kumar Saha, Assistant Librarian, Jadavpur University

Mr. Debasish Mukherjee, Assistant Librarian, Jadavpur University

Mr. Asim Kr. Dutta, Assistant Librarian, Jadavpur University

Dr. M. Monirul Islam, Senior Librarian, Prime Minister's Office, Govt. of Bangladesh, Dhaka

Dr. Arijit Das, Assistant Professor, ICFAI, Tripura

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